No. RS.1/2/2014-RSTV(Admn)
Rajya Sabha Television
Rajya Sabha Secretariat

Dated: 12th August, 2014

Office Memorandum

Subject: Procurement of programmes/documentaries from private producers etc.

The undersigned is directed to convey the approval of competent authority to introduce a scheme of procurement of programmes/documentaries produced by individuals/organisations which suit the requirements of Rajya Sabha Television (RSTV). The Scheme offers a platform to individuals/group of individuals/organisations who can make or who have already made good quality thought provoking programmes/documentaries on subjects of social/economic/historical/political development and other areas.

2. A producer who has already produced a programme/documentary and willing to give such programme/documentary to RSTV, will submit a proposal in the proforma annexed as Annexure. The proposal so received will be considered by the Content Evaluation Committee of RSTV consisting of:
   (a) Executive Director
   (b) Executive Editor (NM)
   (c) Assistant Director

3. This Committee will have power to negotiate the amount payable to the producer within the limit prescribed by this OM.

4. Recommendation of the Content Evaluation Committee will be placed before the Chief Executive Officer (CEO). If the CEO approves the procurement of the programme/documentary, the Channel may enter into an agreement with the producer either to acquire the programme/documentary with all rights on it or for limited telecast of (1+3) runs on the Channel. A programme/documentary will be procured with all rights on it only if the producer gives an undertaking that it has not been commercially released. The CEO will decide the amount payable to the producer of the programme/documentary keeping in view the recommendations of the Content Evaluation Committee and other aspects subject to following conditions:
   (i) In case of procurement of the programme/documentary along with all rights thereon, the amount payable to the producer shall not exceed a sum of Rs.10,00,000/- for a programme/documentary of duration of 52 minutes and Rs.6,00,000/- for a programme/documentary of duration of 26 minutes.

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(ii) In case of limited rights of (1+3) runs the amount payable to the producer shall not exceed a sum of Rs.2,00,000/- for a programme/ documentary of duration of 52 minutes and Rs.1,20,000/- for a programme/ documentary of duration of 26 minutes.

(Narendra Kumar)
Joint Director (Admn.)

Copy to:

1. CEO, RSTV
2. Executive Director, RSTV
3. Executive Editor(NM), RSTV
4. Director (Admn.), RSTV
5. DD(F&A), RSTV
6. Assistant Director (Admn.), RSTV
7. Assistant Director, RSTV
Proforma for Submission of Proposal for Acquiring of Programmes/ Documentaries by RSTV

1. Title of the documentary:
2. Name of the Producer:
3. Subject matter of the programme/documentary and contents of the film in not more than 500 word (Please attach annexure, if required):
4. Duration of the programme/documentary:
5. Language of the programme/documentary:
6. Shooting Format:
7. Post Production Format:
8. Amount of money expected by the producer for the programme/documentary:
9. Whether the programme/documentary already released commercially:
10. Any other relevant information:

"I...............................S/o,D/o,W/o........................................

...............do hereby declare that information given above is correct and that the programme/documentary submitted to RSTV through this proposal is my original work. I have legal right to submit this proposal for consideration of RSTV. It does not violate any copyright. I have no objection to sharing this programme by RSTV with others during the course of its evaluation. I acknowledge that RSTV might have come across proposals/programmes with similar ideas. As such, I shall not claim misappropriation of my idea by RSTV. I am aware that mere submission of this proposal does not guarantee selection of the programme or grant of any compensation to me by RSTV. I shall abide by the terms and conditions laid down by RSTV from time to time in regard to submission of my programme/documentary for consideration of RSTV and in the event of its selection, for its telecast on RSTV."

Name and Signature of the Applicant

Place:

Date: